



South 8th Street District: Cultural Strategies for Placemaking and Activation

Boise, Idaho

Capital City Development Corporation
December 2016

Introduction <i>Lighter, Quicker, Cheaper</i>	page 3
Overview <i>Principal Institutions, Sites, and Intersections</i>	page 6
Intersections and Crossings <i>3 Priority Infrastructures</i> <i>Creative Crossings</i>	page 8
Alleys as Asset <i>Simplot Alley</i> <i>Capitol Alley</i>	page 12
Festivals and Other Temporary Programs <i>Fulton Street</i> <i>8th Street</i>	page 16
New Landmarks for the City <i>Steel Truss Bridge</i> <i>Landmark at the Library!</i> <i>8th and Fulton</i>	page 20
Other Pop-Up Urbanisms	page 26
Coordinating with the District: A Calendar of Events	page 27
Budget Summary	page 28
Priority Projects	page 29
Funding Limitations	page 30
Index of Stakeholders	

The Goals and Principles of the Plan

- + To enhance and preserve neighborhood places
- + To activate the district through cultural programming
- + To provide greater visual and physical access to the district
- + To provide new landmarks and public areas
- + To provide a temporary testing ground for ideas
- + To foster partnerships among artists, agencies, organizations, and other stakeholders

Recommended Content and Themes for Artworks

Artists are encouraged to engage the following:

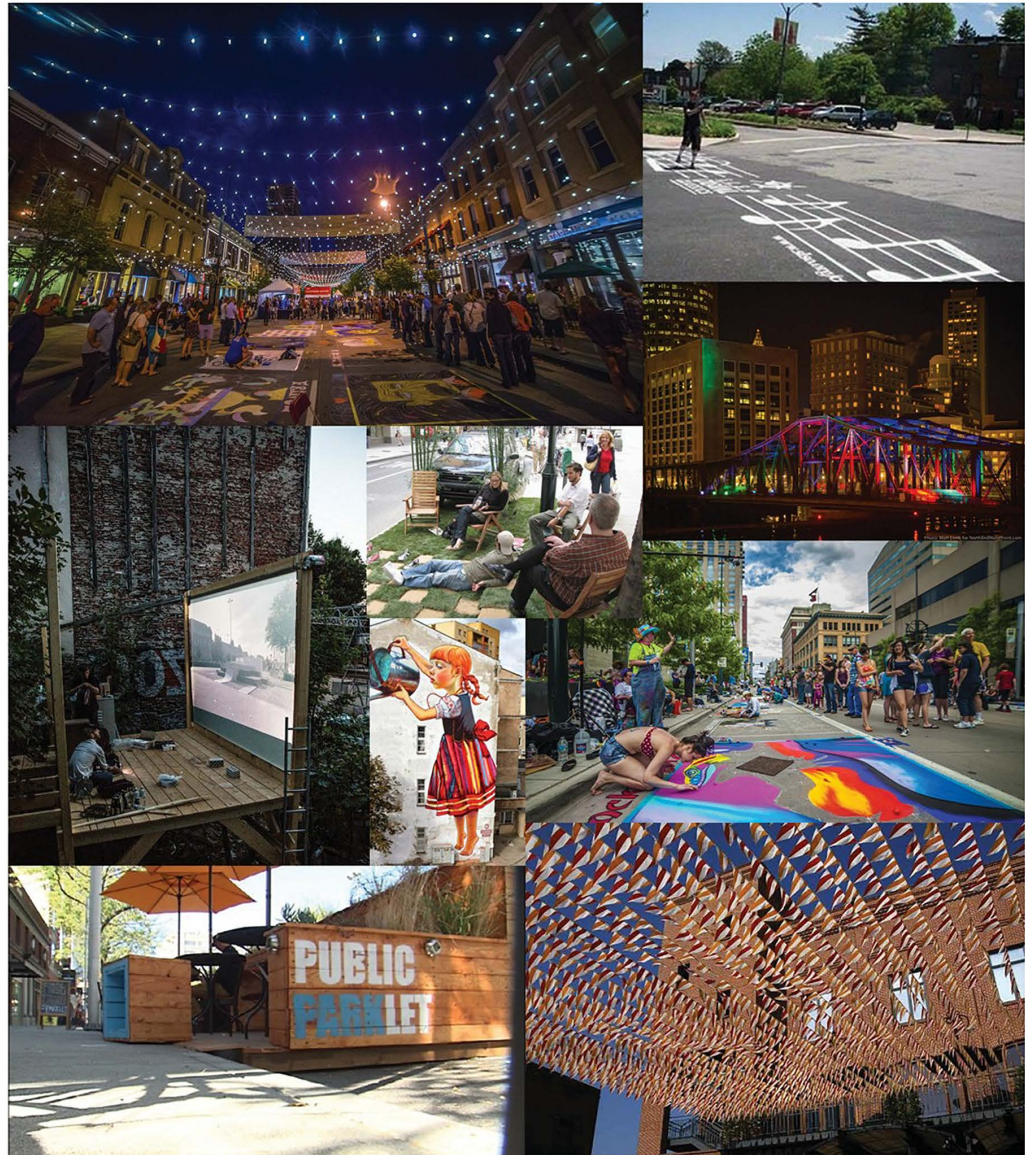
- + The specific and localized history of the district
- + The cultural organizations within the district
- + The principle activities of district, such as, the production and dissemination of knowledge, dance, theater, education, technological development, nature, and recreation

Artist Opportunities

Because of the range of project scales, timelines, and longevity, there are opportunities for wide range of artists, from new, local, to intermediate, regional, to national.

Administrators' Responsibilities

The plan recommends establishing an agency administrator, or contracting a programming organizer on an event by event basis, for the execution of the proposed works. Several works are opportunities for the development of partnerships among agencies, local organizations and institutions, as well as stakeholders within the district.



South 8th Street District: lighter, quicker, cheaper

Creative Crossings



South 8th Street District: lighter, quicker, cheaper



Saint Louis Symphony Crosswalk, St Louis, MO



Painted Intersection, Portland, OR



Painted Curb Extensions, Austin, TX

Creative Crossings

Sites

South 8th and Myrtle, Fulton, and River Streets
Capital Boulevard and Myrtle, Fulton, and River Streets
South 9th and Myrtle, Fulton, and River Streets
South 11th and Myrtle, Miller, and River Streets
Ash and Miller and River Streets

Program

3-10 Year Rotations of Artistic Painting of Intersections

Materials and Infrastructure

Non-solvent based paint and thermoplastic paint

Budget

\$3,000.00 - \$10,000.00 each

Timeline and Duration

Immediate to mid-term (See 3 Priority Infrastructures)

Non-solvent paints will last 1 - 3 years

Thermoplastic paint 4 - 8 years

Administration

CCDC and Boise Department of Arts and History in coordination with ACHD, ITD and local organizations, property, and business owners.

Narrative

An artist designed collection of painted intersections and/or crosswalks for the South 8th Street neighborhood, The Creative Crossings project will contribute to the identity of the district. These intersections, will also facilitate pedestrian and bicycle visitors by providing inviting, fun and highly visible crossings.

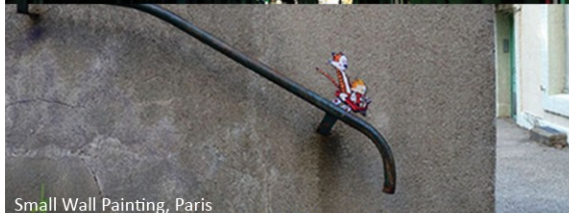
Simplot Alley



South 8th Street District: lighter, quicker, cheaper



Umbrella Sky, Agueda, Portugal



Small Wall Painting, Paris



The Belt, Detroit, MI

Programming Simplot Alley

Site

North-south alley between S. 8th and 9th Streets, from Broad Street to River Street.

Program

Curated overhead temporary installations, small and medium scale murals, painted pavement, programmed events, especially theater, dance, and visual arts.

Temporary installations

Small and Medium Scale Murals

Painted Pavement

Programmed Events

Materials and Infrastructure

Overhead and accent lighting

Overhead wire and fasteners

Electrical supply at grade, in R.O.W.

Budget

Overhead Infrastructure \$20,000.00

Small Scale Murals and Temporary Installations \$20,000.00 - \$50,000.00

Programming organizer - on event basis

Timeline and Duration

Immediate to Mid-term

Duration of event: semi-permanent

Administration

CCDC and Boise Department of Arts and History, in coordination with local organizations, property and business owners

Narrative

Projects for Simplot Alley should be emphasize visibility and continuity with the pedestrian alley to north. Content could range from themed installations for specific events, and seasonal installations to referencing cultural programs with painted pavement patterns or small mural projects. Possible coordination opportunities for student, workshop or classroom opportunities with The Boise Public Library!, Boise Contemporary Theater, Esther Simplot Performing Arts Academy, Opera Idaho, Ballet Idaho, Boise Philharmonic, The Foothills School of Arts and Sciences.



Landmark Project: Fulton & 8th Streets



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South Street Spring Festival, Philadelphia, PA



Oxford Street, London



Larimer Square, Denver, CO

Landmark Art at 8th and Fulton Streets

Site

Any of the four corners at the intersection of 8th and Fulton Streets. new construction or renovations of existing or new buildings, as well as incorporating into new festival infrastructure for both Fulton and 8th Streets, are all possible sites for a new large scale artwork.

Program

The project should visually connect Broad and Myrtle intersections along 8th Street to Fulton and River Streets to the south. It should be understood as part of a series of landmarks: The trestle bridge, the landmark artwork at 8th and River as well as the Fulton site. A large-scale, high-visibility work will connect BoDo to the Library! and river areas, helping to draw interest and entice pedestrians toward the river from Broad and Myrtle Streets.

High visibility

Day and night presence

festival and seasonal infrastructure

Required infrastructure

Access to city power source

Budget

\$50,000.00 - \$100,000.00

programming organizer - on event basis

Timeline and Duration

Immediate. Longterm,

Administration

CCDC and Boise City Arts and History in coordination with local organizations, property and business owners

Narrative

The project should function as infrastructure for festivals and special occasions for both 8th and Fulton Streets as well as a landmark piece marking a pulse point of the South 8th Street District.



Colorado Courtyard, Pasadena, CA



Parklet, Spokane, WA



Timpuyog Festival, Kiamba, Philippines

Festival Programming Fulton Street

Site

Fulton Street from Capitol Boulevard to S. 9th Street

Program

Street and Sidewalk Festivals

Pop-up Theater and Performance Stage

Fulton Street Food Truck Rally

Pop-up Parklets and Vendors

Materials and Infrastructure

Overhead lighting, banners, canopies

City power sources

Temporary stage and seating

Temporary Street Paint

Budget

\$10,000.00 overhead infrastructure

\$10,000.00 street and intersection paint

Programming organizer - on event basis

Timeline and Duration

Midterm 5 - 10 years

Administration

*CCDC and Boise Department of Arts and History
in coordination with local organizations, property
and business owners*

Narrative

*Festival events - programming themes should coordinate
with locals businesses and institutions: chalk art with Foothills School,
outdoor cinema with Flicks, outdoor theater with Boise Contemporary
Theater, a Flea Market event with Renewal, et cetera.*



Chalk Art Festival, Denver, CO



Kids' Chalk Art Festival, Fair Oaks, CA



Nomad Cinema, London

Temporary Cultural Programming for South 8th Street

Site

South 8th Street from Myrtle to Anne Frank Memorial

Program

Annual Street Festivals

8th Street Flea Market
8th Street Children's Chalk Art Festival
National "Parking Day"
Outdoor Cinema Festival
Outdoor Theater Festival

Materials and Infrastructure

Overhead lighting, banners, canopies
 City power sources
 Temporary markings for stalls and/or artworks
 Screen or wall preparation for projection

Budget

\$15,000.00 - overhead infrastructure
 \$5,000.00 - \$10,000.00 per event
 Programming organizer - on event basis

Timeline and Duration

Immediate
 repeating, longterm

Administration

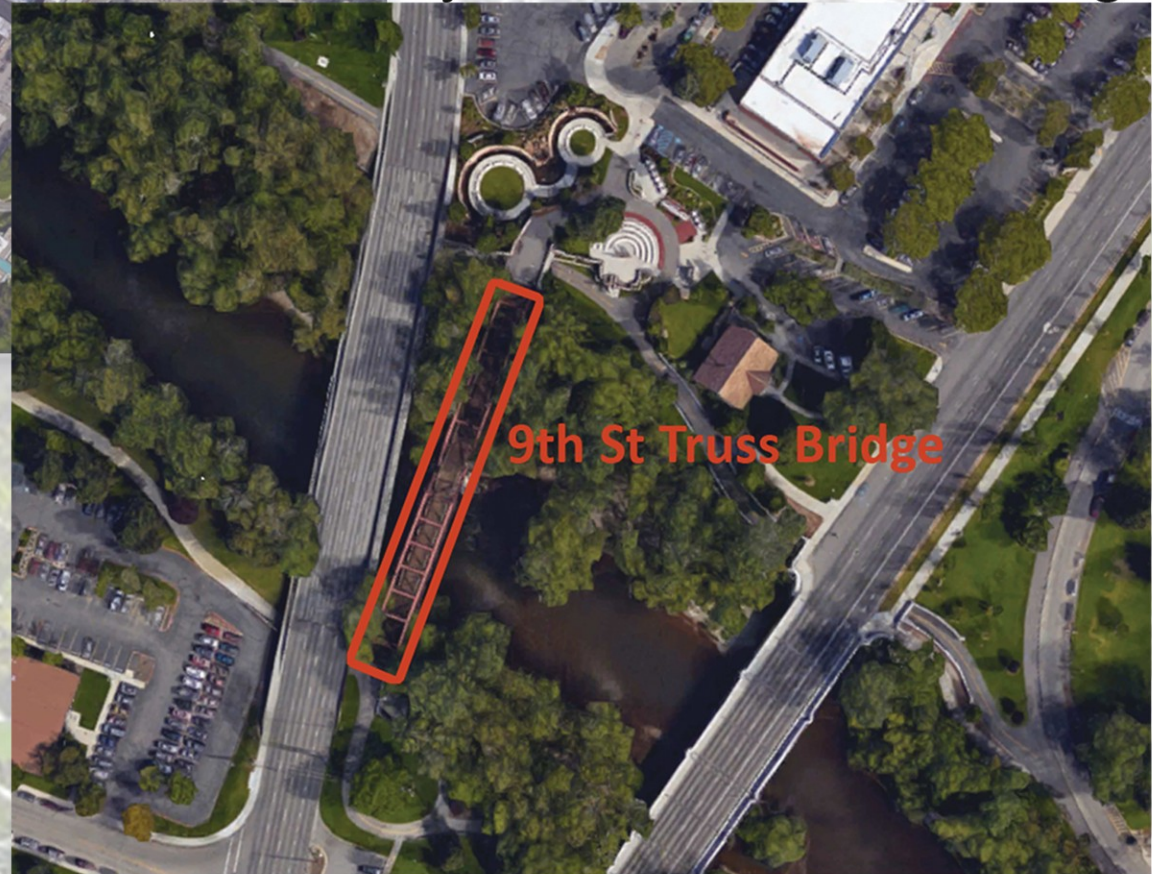
Boise Department of Arts and History, CCDC,
 in coordination with local organizations, property
 and business owners

Narrative

Festival events - programming themes should coordinate with locals businesses
 and institutions: chalk art with Foothills School, outdoor cinema with Flicks, outdoor
 theater with Boise Contemporary Theater, a Flea Market event with Renewal, et cetera.



Landmark Project: 9th Street Steel Bridge



South 8th Street District: lighter, quicker, cheaper



Old Northern Avenue Bridge, Boston, MA



Bay Bridge, San Francisco, CA



The Garden Bridge, Shanghai

Lighting the 9th Street Truss Bridge

Site

9th Street Pedestrian Bridge

Program

Adjustable and programmable lighting for seasonal and special occasions

Seasonal Displays

Commemorative Occassions

Landmark Lighting

Festival Lighting

Materials and Infrastructure

Programmable LED lighting system

City power sources

Budget

\$50,000.00

Timeline and Duration

Immediate

Long-term

Administration

CCDC and Boise Parks and Recreation Department
in coordination with local organizations, property
and business owners

Narrative

A programmable lighting system for the 9th Street pedestrian bridge will contribute to the safety and landmark visibility of this historic structure. Lighting design should address visibilty from multiple points, especially the southern end of Capitol Boulevard and north from 8th and Myrtle. Setting and colors should address seasonal and holiday events as well as specific commemorative occassions.

Budget Summary

Priority Infrastructure - Resurfacing Simplot Alley	40,000	
Priority Infrastructure - Crossing at 8th and River	10,000	
Priority Infrastructure - Crossing at Fulton and Capitol	10,000	
Creative Crossings (15 x 5K)	75,000	
Alleys - Simplot Alley Overhead Infrastructure	20,000	
Alleys - Simplot Alley Art and Installations	20,000	- 50,000
Alleys - Capitol Alley Art	30,000	
Festival - Fulton Street Overhead Infrastructure	10,000	
Festival - Fulton Street Paint	10,000	
Festival - 8th Street Overhead Infrastructure	15,000	
Landmark - Steel Truss Bridge Lighting	50,000	
Landmark - Library	50,000	- 200,000
Landmark – 8th and Fulton	50,000	- 100,000
Events Programming - Coordination	40,000	- 80,000
Total	\$430,000	- 700,000

Priority Projects and Timeline

1. Landmark - Steel Truss Bridge	
LED Lighting	50,000
<i>Timeline: early 2017</i>	
2. Intersection at Fulton and 8th Streets	
Creative Crossing	5,000
Landmark – 8th and Fulton	50,000 - 100,000
Overhead Infrastructure	10,000
Fulton Street Paint	10,000
<i>Timeline: Spring 2017</i>	
3. Priority Infrastructures - Crossings	
8th and River	10,000
Fulton and Capitol	10,000
<i>Timeline: Summer/Fall 2017</i>	
4. Simplot Alley	
Resurfacing (in addition to ACHD)	40,000
Simplot Alley Overhead Infrastructure	20,000
Small Scale Murals and Installations	20,000 - 50,000
<i>Timeline: 2018</i>	
5. Creative Crossings	
Multiple Intersections	75,000
<i>Timeline: 2017 - 2018</i>	
<i>Total</i>	<i>300,000 - 380,000</i>